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Arnold Palmer Golf Management To Manage Merrill Hills Country Club

DALLAS (Jan. 6, 2010) – Arnold Palmer Golf Management announced that it has been retained to manage Merrill Hills Country Club in Waukesha, Wisconsin.

“Arnold Palmer Golf Management’s experience and exceptional track record of success were key factors in selecting them to continue our proud tradition of being a family friendly country club,” said Greg Kscinski, President of the Merrill Hills Country Club Board of Directors.

The Club’s Manager, Ryan Doerr, has extensive club management experience and is creating unique and fun events on a year round basis for members and their guests. He is excited about being part of the rich heritage of Merrill Hills and its promising future with Arnold Palmer Golf Management.

“We are extremely pleased to be working with Merrill Hills Country Club,” said Jim Hinckley, Arnold Palmer Golf Management’s President and CEO. “We are in discussions with a number of member-owned clubs who are interested in engaging our team of club experts to help improve their club and Merrill Hills is a wonderful addition to our family of clubs.”

About Merrill Hill Country Club

Merrill Hills Country Club is a full service club with golf, social, tennis, dining and a new water park style swim complex. Serving the Brookfield/Waukesha/Pewaukee and Lake Country community, this family-oriented club offers terrific programs for all age groups. Memberships are available. The Club is located at W270 S3425 Merrill Hills Road in Waukesha, WI 53189. For more information call 262-548-1100 or visit www.merrillhills.com.

About Arnold Palmer Golf Management

Arnold Palmer Golf Management is owned by Century Golf Partners, one of the leading and most experienced companies in the golf industry. Established to acquire and manage country clubs, resorts, and daily fee golf courses domestically, Century has become one of the most respected companies in the country. Century’s business approach is to be a business partner, not just an operator. They have a successful track record of partnering with owners, members, and communities to help clubs and golf courses succeed. Their business philosophy has served them well as the portfolio under Century’s management has steadily increased over the past several years. Today, Century operates more than 60 courses and clubs. Century offers its club members unique traveling and local membership benefits called the “Palmer Privilege”, which provides access to clubs, resorts and daily fee courses throughout the Arnold Palmer Golf Management network. For more information call 972.490.2610 or visit Century’s websites at www.centurygolf.com or www.palmergolf.com.