



March 23, 2009

**Contact:**

Doug Howe, Partner  
Arnold Palmer Golf Management  
972.490.2610 - dhowe@centurygolf.com

## **Balcones Country Club Leased To Arnold Palmer Golf Management**

**DALLAS** (Mar. 23, 2009) – Arnold Palmer Golf Management announced that it has leased Balcones Country Club in Austin, Texas.

Arnold Palmer Golf Management is one of the most experienced companies in the club management industry. In the greater Austin area, the company owns and operates Berry Creek Country Club in Georgetown and in San Antonio they own The Club at Sonterra.

“We are extremely pleased to have Balcones join our portfolio of clubs,” said Jim Hinckley, Arnold Palmer Golf Management’s President/CEO. “This relationship with the members is one of many member-equity clubs we expect to partner with in the coming months. We are working with a number of clubs who are interested in our team helping them improve their club.”

“Arnold Palmer Golf Management’s experience and exceptional track record of success was a key factor in selecting them to continue our proud tradition of being a family friendly country club,” said Kristi Browder, president of Balcones Country Club Membership Association.

Balcones Country Club was developed nearly 50 years ago as the golf, social and tennis centerpiece of the Balcones community. The family oriented club includes two 18-hole golf courses (the Balcones Course and the Spicewood Course), clubhouses, tennis courts and swimming pools. The Spicewood Course is open to members and public play and the Balcones Course is available for members and their guests.

### **About Arnold Palmer Golf Management**

Arnold Palmer Golf Management is owned by Century Golf Partners, one of the leading and most experienced companies in the golf industry. Established for the purpose of acquiring and managing country clubs, resort courses and public golf courses, Century has become one of the most respected companies in the country. Century’s business approach is to be a business partner, not just an operator. They have a successful track record of partnering with owners, members and communities to help clubs and courses succeed. Their business philosophy has served them well as the portfolio of properties under Century’s management has steadily increased.

Century operates 55 courses and clubs, owning 40, which they acquired in partnership with Walton Street Capital, and managing 15 additional golf courses. Century offers its club members unique traveling and local benefits called the "Palmer Privilege", which provides access to clubs, resorts and courses throughout their network.

Century continues to seek opportunities to bring their uniquely skilled and highly disciplined team to clubs where they can help owners and boards with their management needs. For more information call 972.490.2610 or visit [www.centurygolf.com](http://www.centurygolf.com) or [www.palmergolf.com](http://www.palmergolf.com).

**About Balcones Country Club**

Balcones Country Club is located at 8600 Balcones Club Drive (just West of the 183 Freeway between Spicewood Springs and Anderson Mill Road). The Spicewood Course is located at 11210 Spicewood Club Drive. For more information call 512-258-1621 or visit [www.balconescountryclub.com](http://www.balconescountryclub.com).