



ARNOLD PALMER GOLF MANAGEMENT TO SPONSOR A NEW PROFESSIONAL GOLF TOUR



“Presented by Arnold Palmer Golf Management,”

DALLAS (Mar. 3, 2010) – One of the most respected and successful owners and operators of both daily fee and private country clubs, Arnold Palmer Golf Management, is pleased to announce sponsorship of the National Pro Golf Tour (NGPT).

www.nationalprotour.com

The National Pro Golf Tour is a new professional developmental golf tour that provides professional golfers and amateurs, with handicap of 6 or lower, tournament experience that could prepare them for the ultimate goal of possibly playing on the PGA or Nationwide Tours.

Launching in April, the NPGT will host a 12-tournament season in each of 22 different cities across the country. There will also be three MAJORS culminating with the \$25,000 National Cup Match Play event and the \$500,000 National Tour Championship in October.

“Arnold Palmer Golf Management is pleased to align with this new development golf tour that supports the PGA Golf Professional said Jim Hinckley, Arnold Palmer Golf Management’s President and CEO. “As a PGA professional myself, I am delighted that the NPGT will provide aspiring professional golfers a chance to work on their game and experience a little of the same excitement and competitive atmosphere that touring professional do”. “We are also very pleased that the NPGT has selected the Arnold Palmer’s Children’s Hospital in Orlando, Florida as their 2010 charitable beneficiary”.

About Arnold Palmer Golf Management

Arnold Palmer Golf Management is owned by Century Golf Partners, one of the leading and most experienced companies in the golf industry. Established to acquire and manage country clubs, resorts, and daily fee golf courses domestically, Century has become one of the most respected companies in the country. Century’s business approach is to be a business partner, not just an operator. They have a successful track record of partnering with owners, members, and communities to help clubs and golf courses succeed. Their

business philosophy has served them well as the portfolio under Century's management has steadily increased over the past several years. Today, Century operates more than 60 courses and clubs. Century offers its club members unique traveling and local membership benefits called the "Palmer Privilege", which provides access to clubs, resorts and daily fee courses throughout the Arnold Palmer Golf Management network. For more information call 972.490.2610 or visit Century's websites at www.centurygolf.com or www.palmergolf.com

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